

2008 INTERNATIONAL ACHIEVEMENT AWARDS



AWARD OF EXCELLENCE

COMMERCIAL TENT RENTAL

RÖDER ZELT - UND VERANSTALTUNGSSERVICE GMBH

BÜDINGEN, GERMANY

Presentation Franck Muller

RÖDER Zelt - und Veranstaltungsservice GmbH finished the showrooms for the luxury watch collection of Franck Muller. Everything up to the last aluminum beam was covered with wood or fabric so the guests had the impression of being in a mansion rather than in a tent. The wooden paneling especially captured the guests' attention. In addition to an extended two-story tent, a big tent was installed, both with complete wooden and fabric lining. The exposition tent of Pierre Kunz enlarged this year and, due to its elaborate design and perfect execution, is now used as an office.