Advanced Textiles Source

MONTHLY DIGITAL E-PUBLICATION /// WEBSITE

OFFICIAL PUBLICATION OF ADVANCED TEXTILES EXPO

Readers in the technical textiles market searching for timely, relevant and interactive content turn to *Advanced Textiles Source* for an accurate picture of the technical textiles industry.

ONLINE: Reach the highly specialized technical textiles market through a dynamic new website and digital publication dedicated to the members of this unique segment of the textiles industry.

AdvancedTextilesSource.com: Communication hub for technical textiles professionals across the industry.

Digital E-Publication: Monthly source for expert-vetted content and industry news and information.

ADVANCED TEXTILES SOURCE EDITORIAL CALENDAR

Editorial calendar and bonus distribution subject to change

January
The military and smart textiles

February
Commercializing energy harvesting

March
Health and wellness textiles markets

April
Hazmat update

May
Protective products in industrial environments

June-December
TBD

ADVERTISE

NET* Digital Rates: Advanced Textiles Source

Price listed is per month

E-Publication	1 mo	6 mo	12 mo
One Leaderboard/Footer	$950	$850	$750
One Vertical Banner	$915	$815	$715
Website	**1 mo**	**6 mo**	**12 mo**
One Leaderboard/Footer	$750	$650	$550
Wide Skyscraper (10 available)	$595	$495	$395

NET* Digital Rates: Advanced Textiles Source

Price listed is per month

Banner Bundle (*exclusive)	1 mo	6 mo	12 mo
Wide Skyscraper* on E-Pub and Website	$1,135	$935	$735
Leader/Footer* on E-Pub and Website	$1,325	$1,125	$925
Sponsored Content	**1 mo**	**6 mo**	**12 mo**
On Website and E-Pub	$1,095	$895	$695

*All prices reflect a 15% discount
See page 21 for advertiser discounts.
All other special positions, add 10%