

IFAI Trade Shows and Events



A global industry of textile companies unites at IFAI Expo 2017—the largest display of specialty fabrics and technical textiles in North America. Join more than 400 exhibitors offering fibers, yarns, equipment, fabric and technology solutions for motivated buyers in New Orleans, LA, from September 26-29.

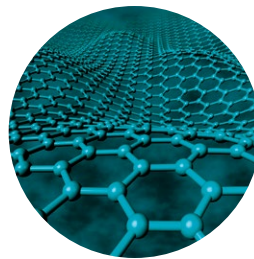
Decision-makers and researchers from more than 100 countries attend IFAI Expo to see the latest products and technologies, learn about industry trends, network and build successful and confidential relationships with exhibitors.



Specialty Fabrics

Traditional market suppliers from fabric, equipment and hardware to services needed to manufacture end products.

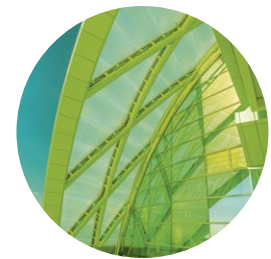
AUDIENCE: Prominent industry fabricators from awning and tent manufacturers to marine and graphics professionals.



Advanced Textiles

Suppliers and innovators in non-traditional markets (such as medical, smart textiles, aerospace, safety and protective and performance wear) showcase their ability to partner throughout the supply chain.

AUDIENCE: Other IFAI exhibitors, brands, product designers, end product manufacturers from non-traditional markets.



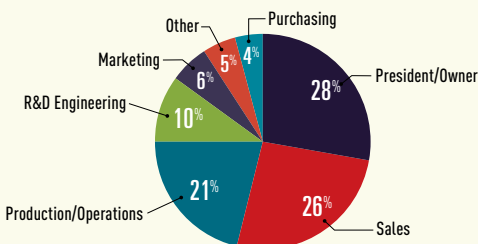
Shade & Weather

End-product manufacturers of retractable awning systems, shade structures and canopies as well as motorized shade and weather solutions unite in this popular show floor area.

AUDIENCE: Landscape architects, pool and deck contractors, parks and recreation officials, other demographics interested in outdoor, shade and weather protection.

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ATTENDEE JOB TITLE

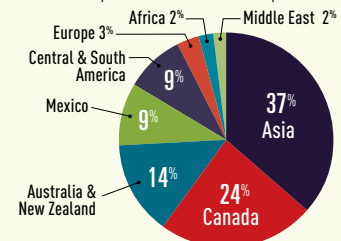


90% of attendees use exhibitions as the #1 source of purchasing information.

Center for Exhibition Industry Research

INTERNATIONAL ATTENDEES

(represents 16% of total Expo attendance)



International attendees represent more than 100 countries outside the U.S.



Sept. 26–29, 2017 | New Orleans, LA USA
 Programming Sept. 26–29 | Show floor Sept. 27–29
 IFAIEXPO.COM

Our connections, your success



IN PRINT Fabric Architecture Resource Guide

Specialty Fabrics Review

- Exhibitor Preview issue
- Show Preview
- Show Issue
- Show Report

IFAI Expo Guide



IN PERSON Fabric Sourcing Center

- Show Stopper Awards
- Sponsorships
- IFAI Expo trade show floor
- IFAI Expo mobile app



ONLINE Advanced Textiles Source AdvancedTextilesSource.com Fabric Architecture e-newsletter IFAIexpo.com

- IFAI Worldwide
- Pre and Post Show E-blasts
- Specialty Fabrics Review e-newsletter
SpecialtyFabricsReview.com

IFAIexpo.com



Book by April 3
and save!

1 800 209 1810

Steve Schiffman

2017 BASE EXHIBIT BOOTH RATES

BOOTH SIZE/TYPE	Before March 31	After March 31
HEIGHT RESTRICTION 8 ft. (2.44m)		
10' x 10' Standard (3.05m x 3.05m)	\$3,025	\$3,265
10' x 10' Corner (3.05m x 3.05m)	\$3,275	\$3,515
HEIGHT RESTRICTION varies, contact IFAI		
10' x 20' Inline (3.05m x 6.1m)	\$6,050	\$6,530
10' x 20' Corner (3.05m x 6.1m)	\$6,300	\$6,780
10' x 20' Peninsula (3.05m x 6.1m)	\$6,800	\$7,280
10' x 20' Island (3.05m x 6.1m)	\$7,050	\$7,530
10' x 30' Island (3.05m x 9.14m)	\$10,075	\$10,795
10' x 40' Island (3.05m x 12.2m)	\$11,100	\$11,900
20' x 20' Island (6.1m x 6.1m)	\$11,100	\$11,900
20' x 30' Island (6.1m x 9.14m)	\$16,150	\$17,350
20' x 40' Island (6.1m x 12.2m)	\$21,200	\$22,800
30' x 30' Island (9.14m x 9.14m)	\$23,725	\$25,525
20' x 50' Island (6.1m x 15.24m)	\$25,750	\$27,750
30' x 40' Island (9.14m x 12.2m)	\$30,700	\$33,100
30' x 50' Island (9.14m x 15.24m)	\$38,125	\$41,125
40' x 40' Island (12.2m x 12.2m)	\$40,600	\$43,800
40' x 60' Island (12.2m x 18.28m)	\$60,400	\$65,200
50' x 50' Island (15.24m x 15.24m)	\$62,875	\$67,875
OTHER SIZES	Please inquire	

Includes Pipe, Drape, Booth ID Sign, Expo Guide Directory Listing and 3 Exhibitor badges per 100 square feet. Badges over the amount above must pay an additional \$50 per badge. Pricing does not include carpet. Must have floor covering.

NET* Digital Rates: IFAIexpo.com

Prices listed are per month

IFAIexpo.com	3 mo	6 mo	12 mo
Leaderboard	\$650	\$550	\$500
Wide skyscraper	\$550	\$450	\$350

*Other sizes and dynamic units available. Please call for more information.

EXHIBITOR SURVEY RESULTS

96% found prospective customers

39% closed sales on the show floor

78% rated prospect quality "good" or "excellent"

93% connected with existing customers

MARKET APPLICATIONS

Aerospace	Civil Engineering/ Geosynthetics	Hazmat	Recreational Products
Automotive	Energy Harvesting	Marine Products	Safety and Protective
Awnings	Filtration	Medical, Health and Hygiene	Smart Textiles/Wearables
Ballistics	Geosynthetics	Military/Government	Structures
Carbon Fiber	Government/Military	Nanotechnology	Sustainability
Cleanroom	Graphics	Performance/Sports wear	Tents
Composite Materials		Phase Change	Thermal