



OUTLOOK Conference

May 15–17, 2016
Hilton Head Island, SC USA
Westin Hilton Island Resort & Spa
IFAI.com/Outlook

The Premier Leadership Forum for the Specialty Fabrics Industry

IFAI's Outlook Conference is the best opportunity in the United States specialty fabrics industry for thought leaders to discuss the important issues and challenges ahead. Enhance your competitive edge, share your knowledge and help your business grow through these exclusive benefits:

- » **Grow your network** through two days of access to fellow decision-makers and key industry executives
- » **Be prepared** for change through in-depth analysis of economic and legislative issues which will affect the specialty fabrics industry
- » **Be first** to get the latest updates on fiber, military and trade through our respected stable of expert speakers

The United States Industrial Fabrics Institute (USIFI) and the Narrow Fabrics Institute (NFI) created the Outlook Conference to advance the industrial and technical textiles industries—and to help you grow your business. Take advantage and register today!

For more information, visit
IFAI.com/Outlook



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Save ^{up to} \$100

*on registration
before April 15*

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Chairman's Golf Event

Sunday, May 15, 2016 | 1 pm

Arrive early and play a round of golf
with your fellow Outlook attendees.

Working Together to Advance the Industry

Monday, May 16, 2016

On-Site Registration | 10:30–11:30 am

Luncheon and Opening Remarks | 11:30 am–1 pm | *Sponsored by Brawer Technical Yarns*



Economic Update | 1–2 pm

Tim Quinlan, Economist, Wells Fargo

As we turn our calendars to 2016, this segment will look at the primary drivers of economic growth and potential challenges in the year ahead.



Supply Chain and PVC Update | 2–3:30 pm

Alasdair Carmichael, Vice President, PCI Group

Carmichael will focus on the continued uncertainty of the oil markets, which create volatility in the raw material pricing of synthetic fibers. Carmichael will speak to quantifying the impact on the markets while also exploring the challenge of overcapacity in the supply chain.



John Macaluso, Teknor Apex

Macaluso will provide a review of the overall flexible PVC supply chain, including the feedstocks for key raw materials and their overall cost trends. In addition, he will give a brief overview of flexible PVC formulations and versatility, with a quick review of industry trends.

Break | 3:30–3:45 pm

Trade and Legislative Update | 3:45–4:30 pm

TPP timeline, T-TIP, Environmental Goods Trade Agreement and other initiatives underway in 2016.



MUST Update | 4:30–5 pm

Dr. Maureen MacGillivray, Professor of Apparel Merchandising & Design, Central Michigan University

This presentation will outline the collaboration between IFAI and MUST, including the searchable database to which IFAI members are submitting fabric spec sheets, textile testing results, and end product information.

Reception | 6–7 pm | *Sponsored by Highland Industries*



Dinner and Keynote | 7–9 pm

Viking Observations

Major General John Borling (USAF, Ret)

If wisdom be the art of discovering the known, let's discover together.

Tuesday, May 17, 2016

Breakfast | 7–8 am | *Sponsored by Presco Polymers*



BATC/Berry Amendment | 8–9 am

Ron Houle, Vice President for Washington Operations, HDT Global

Houle will update attendees on the activities and successes of the Berry Amendment Textile Coalition. He will also provide insights and observations on defense budgeting and procurement trends.



MacroEconomic Trends— InSourcing, Energy Costs | 9–10 am

Aubrey Hilliard, President, Texican

Hilliard will give an overview of shale oil and gas development, the economics of U.S. reservoirs and long term pricing expectations.



Eight Virtues of Leadership | 10–11:30 am

Major General John Borling (USAF, Ret)

Borling will discuss the Eight Virtues of Leadership— those factors and forces that encourage and enable people to follow you. He will also share some riveting war stories.

Closing Remarks | 11:30 am–Noon

Annual Golf Tournament | 1–6 pm | *Beverage cart sponsored by Hailide America, Inc.*

Daufuskie Island History & Artisans Tour | 1–5:30 pm

Reception | 6:30–7:30 pm | *Sponsored by Glen Raven*

Dinner | 7:30–9:30 pm

Registration Information	Before April 15	On/After April 15
REGISTRATION		
Full Registration–NFI/USIFI Member	\$450	\$550
Full Registration–IFAI Member	\$550	\$650
Full Registration–Non Member	\$700	\$800
COMPANION PACKAGES		
Companion Registration–Monday Dinner/Reception	\$175	\$175
Companion Registration–Tuesday Dinner/Reception	\$175	\$175
ACTIVITIES		
Chairman's Golf Event	\$100	\$100
Annual Golf Tournament	\$150	\$150
Daufuskie Island History & Artisans Tour	\$150	\$150

Register NOW

Early bird pricing ends April 15

Reserve your room by 4/25/2016

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Show Highlights



Keynote Address by John Borling

Join us this year to hear from our very special keynote, Major General John Borling (USAF, Ret). With a career as a fighter pilot, White House fellow and leader in business and civic organizations, Borling is an in-demand speaker and author of the nationally-acclaimed book "Taps on the Walls." Don't miss the opportunity to hear him present on the "Eight Virtues of Leadership" during the 2016 Outlook Conference.



Annual Golf Tournament

Imagine 54 holes of legendary golf nestled within one of Hilton Head Island's most pristine plantations along the sweeping Atlantic coastline. This links haven, Port Royal Golf Club, was designed by some of the best golf course architects — George Cobb, Pete Dye and Willard C. Byrd.



Daufuskie Island History & Artisans Tour

Take a unique glimpse into the history of the area on this eye-opening tour. Tucked between Hilton Head Island and Savannah, and accessible only by boat, Daufuskie Island is a real gem. Visit one-of-a-kind places including the First African Baptist Church and the Bloody Point Lighthouse. Tour studios and meet local artisans, then immerse yourself in the rich history of early Native Americans, European settlers, the Gullah people, and others who have made this remote island their home.



USIFI is a coalition of U.S. specialty fiber, fabric and end-product manufacturers dedicated to serving the interests of its members in domestic and international marketplaces.



NFI members engage with new technologies and test standards affecting the narrow fabrics industry. NFI supports education and industry improvement through conferences such as Outlook.

USIFI and NFI are divisions of the Industrial Fabrics Association International (IFAI), a global trade association with member companies representing the industrial and technical textiles marketplace.

A SPECIAL THANK YOU TO OUR SPONSORS

These member companies have generously donated sponsorships to further the excellent Outlook Conference 2016 program.

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