



2017 READER SURVEY

85.7% Are owners, CEO's, upper management or R&D

80.3% Make or influence purchasing decisions for their company

80% Either visit the company website, email or call the company when interested in a product advertised

80% Keep and refer to past issues

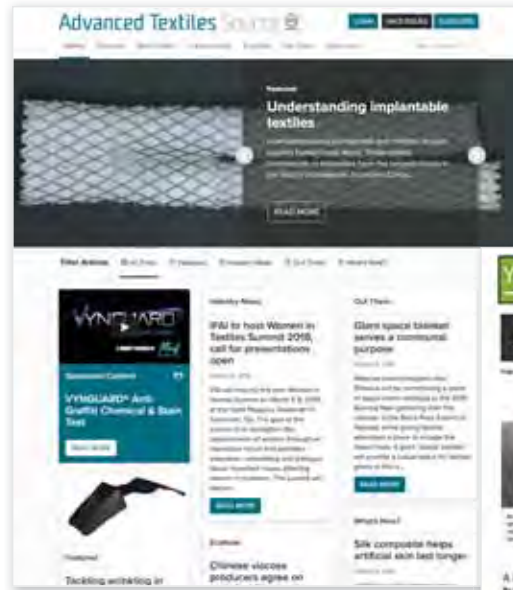
50% Visit ATSource.com at least weekly

TECHNICAL TEXTILE MARKETS REPRESENTED

- Aerospace
- Ballistics
- Carbon Fiber
- Cleanroom
- Composite Materials
- Civil Engineering/Geosynthetics
- Energy Harvesting
- Hazmat
- Medical, Health and Hygiene
- Military/Government
- Nanotechnology
- Performance/Sportswear
- Phase Change
- Safety and Protective
- Smart Textiles/Wearables
- Sustainability
- Thermal
- Transportation

IFAI DIVISIONS

- Advanced Textiles Products Division
- Narrow Fabrics Institute
- Military Division
- U.S. Industrial Fabrics Institute



AdvancedTextilesSource.com

OFFICIAL PUBLICATION OF



Advanced Textiles



E-Newsletter

ADVANCED TEXTILES SOURCE EDITORIAL CALENDAR

Editorial calendar and bonus distribution subject to change.

January 2019 Thermal control: Will it become standard in garments?	February 2019 IP law for innovators	March 2019 Smart textiles in buildings and infrastructure	April 2019 The state of the health monitoring market
May 2019 Protective applications for the U.S. Military	June 2019 The cost of innovation	July 2019 Smart textiles' standards update	August 2019 Photovoltaics and kinetically powered textiles
September 2019 Biomedical breakthroughs for textiles	October 2019 Specialized functionalities vs. sustainability	November 2019 Advanced Textiles Conference reports	December 2019 Hazmat update from innovations to end products

Advanced Textiles Source

Technical textiles professionals from across the industry turn to *Advanced Textiles Source* for timely, relevant and interactive content for the lucrative technical textiles industry. A robust website and digital publication combine as a community forum and information source for expert-vetted content.

ADVANCED TEXTILES SOURCE ADVERTISEMENT RATES

Editorial calendar and bonus distribution subject to change.

NET Digital Rates				
<i>Prices listed are per month</i>				
AdvancedTextilesSource.com	size	1 mo	6 mo	12 mo
Leaderboard	728 x 90 px	\$800	\$700	\$600
Wide skyscraper	160 x 600 px	\$650	\$550	\$450
Mid-rectangle	300 x 250 px	\$650	\$550	\$450
Other sizes and dynamic units available. Please call for more information.				
E-Newsletter	size	3X	6X	12X
Leaderboard	600 x 90 px	\$950	\$900	\$750
Position #1	600 x 90 px	\$850	\$800	\$700
Position #2	600 x 90 px	\$750	\$700	\$600
Sponsored content	custom	\$1100	\$950	\$750



IFAI.com

IFAI.com is the entrance to our Member Portal, furnishing an unprecedented level of engagement. The worldwide specialty fabrics market utilizes the dynamic content of IFAI.com to stay informed on daily trends in the industry.

NET Digital Rates				
<i>Prices listed are per month</i>				
IFAI.com	size	1 mo	6 mo	12 mo
Leaderboard	728x90px	\$700	\$575	\$525
Wide skyscraper	160x600px	\$650	\$525	\$475

Other sizes and dynamic units available. Please call for more information.



IFAI Worldwide

The global specialty fabrics market is at your fingertips with IFAI Worldwide, a monthly e-newsletter providing wide-reaching advertising and targeted sponsorship opportunities.

NET Digital Rates				
<i>Prices listed are per month</i>				
IFAI Worldwide	size	3X	6X	12X
Leaderboard	600x90px	\$750	\$700	\$650
Position #1	600x90px	\$650	\$600	\$550
Position #2	600x90px	\$550	\$500	\$450
Sponsored content	custom	\$850	\$800	\$750