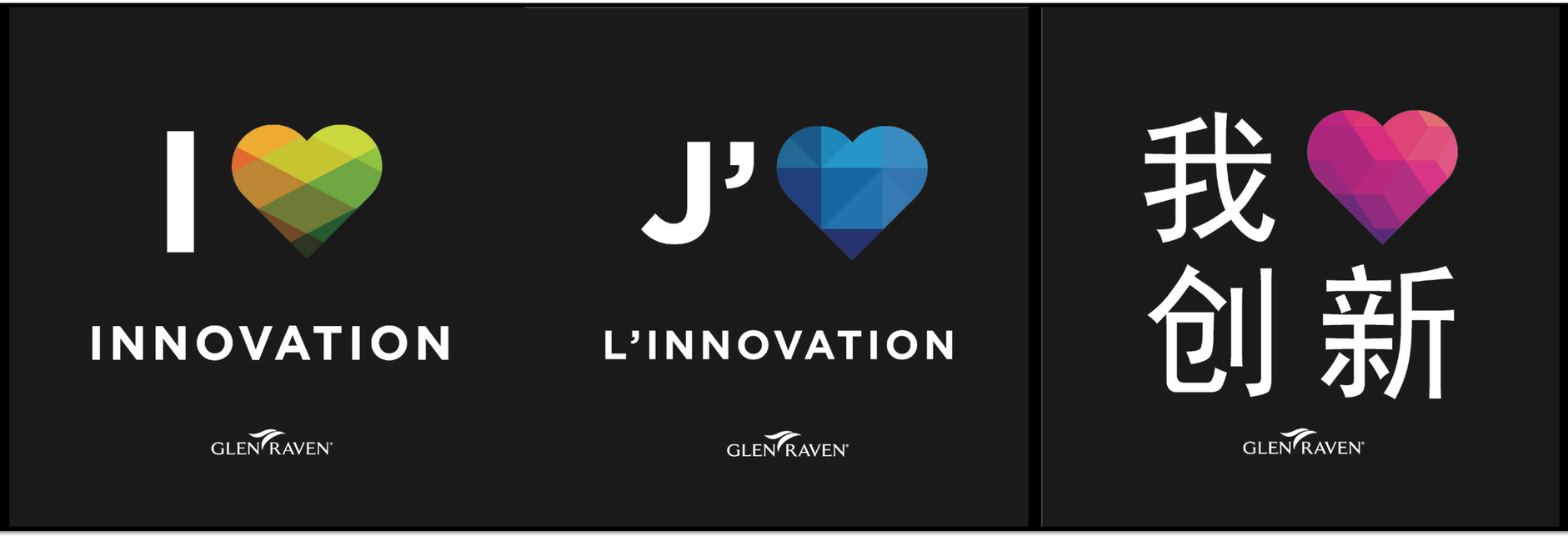


Building a Culture of Innovation for Growth

Paige Mullis, Glen Raven

Let Endless Possibilities Begin

GLEN RAVEN®

Google

To provide an important service to the world instantly delivering relevant information on any topic

amazon

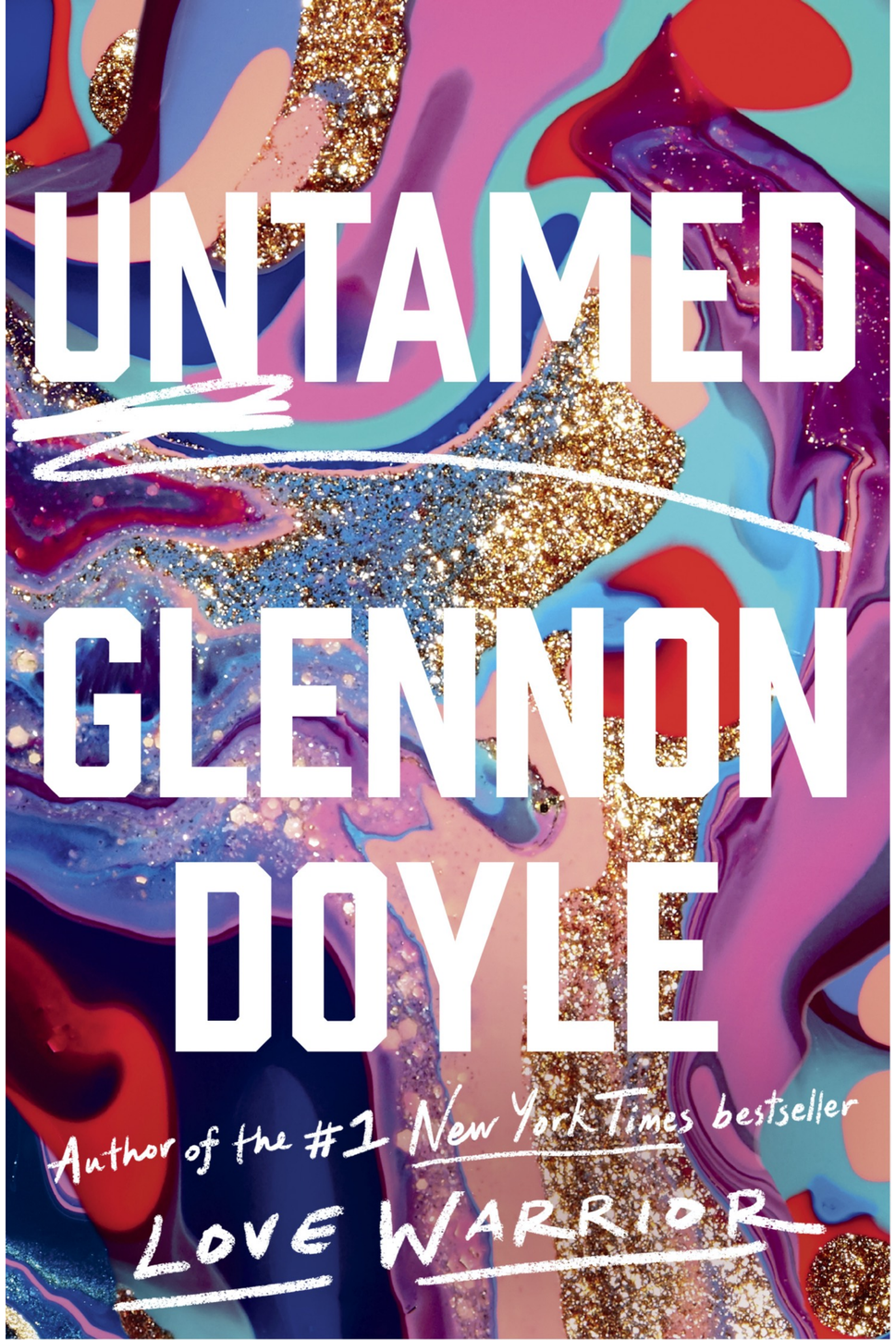
*To be Earth's most **customer**-centric company, where customers can find and discover anything they might want to buy online.*

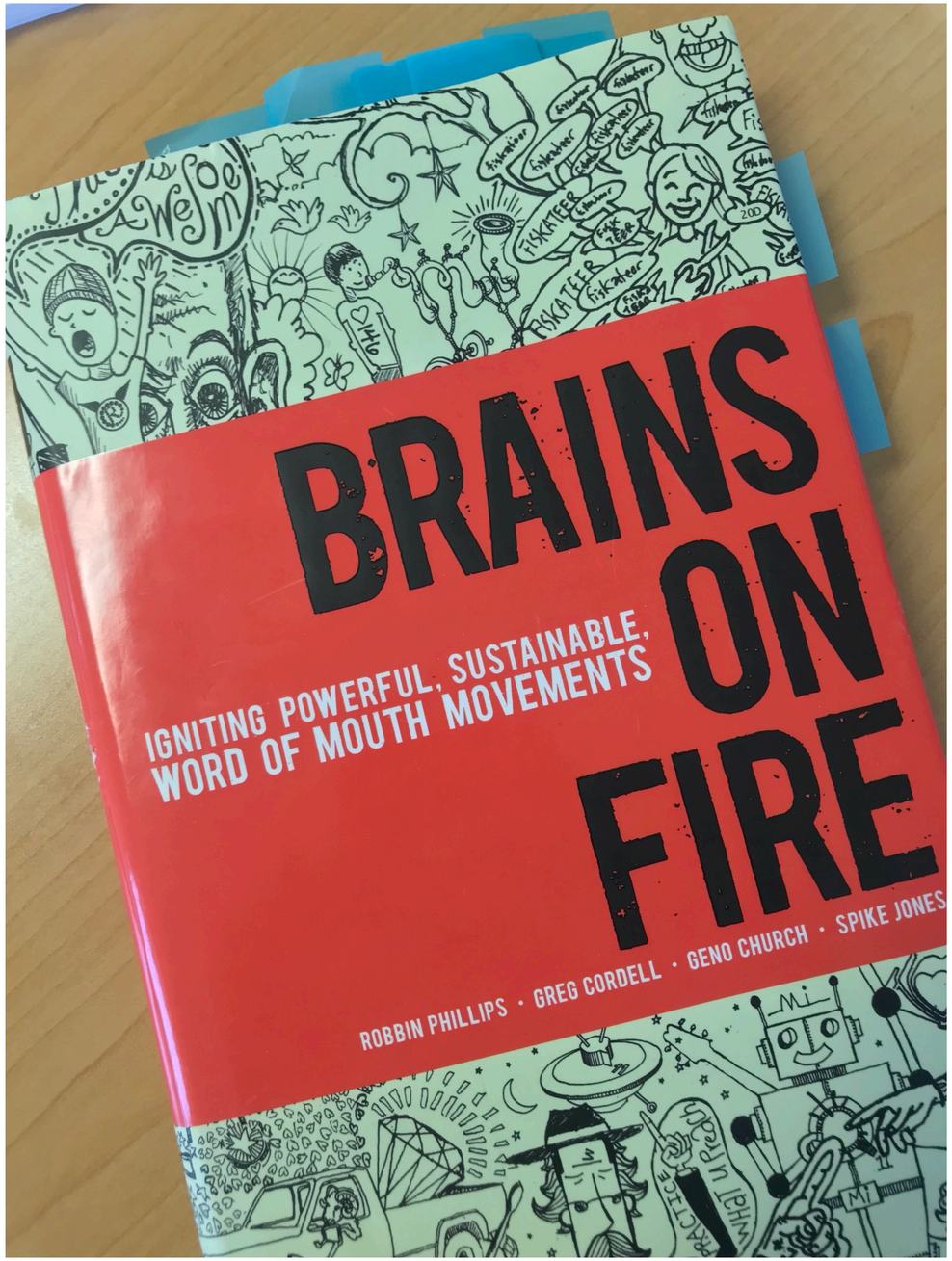
jetBlue

Continual emphasis on providing competitive rates for customers for all of our destination

STARBUCKS COFFEE

To establish Starbucks as the premier purveyor of the finest coffee in the world while maintaining our uncompromising principles while we grow


UNTAMED
GLENNON
DOYLE
Author of the #1 New York Times bestseller
LOVE WARRIOR



A movement is something that is growing,
its not a project that has a beginning and an end

There is no us vs. them, its WE, EVERYONE

Movements INSPIRE behavior

Movements create community

Develop your “Do-er” Job Description

Typeform

Product Templates Connect Pricing Help Blog Careers Log in Sign up

Forms & surveys for the people

The most important online interaction for a business is the exchange of information. Don't leave it to chance.

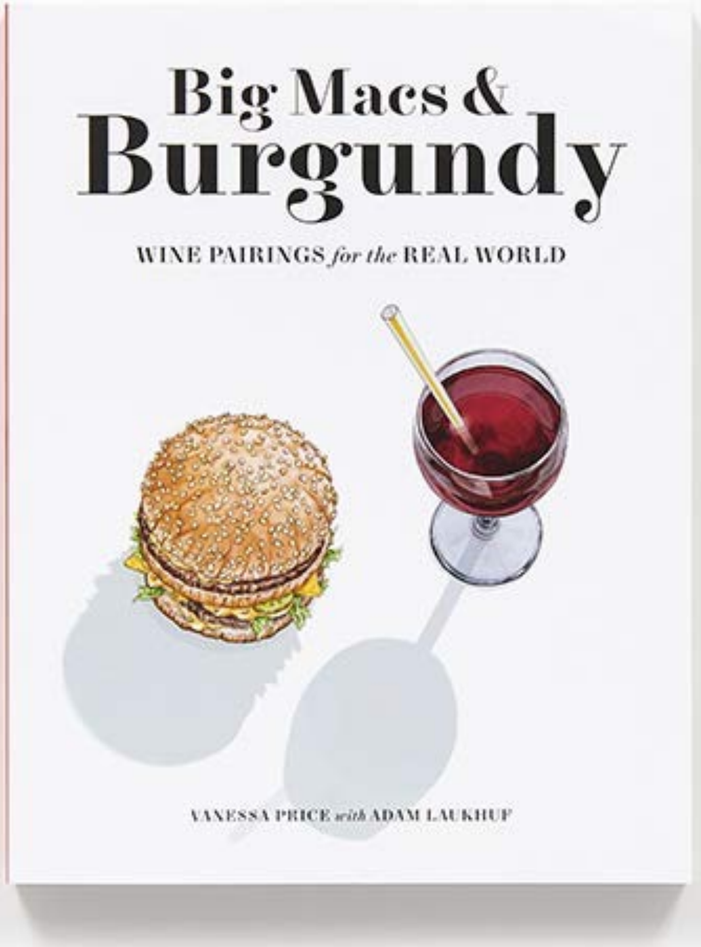
Sign up free See examples

THE FIRST INK
MADE FROM
AIR POLLUTION

Levi's®
COMMUTER™
JACQUARD™
by Google

Clubhouse

PathMatch


Big Macs &
Burgundy
WINE PAIRINGS for the REAL WORLD
VANESSA PRICE with ADAM LAUKHUF

d.
HASSO PLATTNER
Institute of Design at Stanford
make space
How to Set the Stage for Creative Collaboration
Scott Doorley & Scott Witthoft
With a Foreword by David Kelley

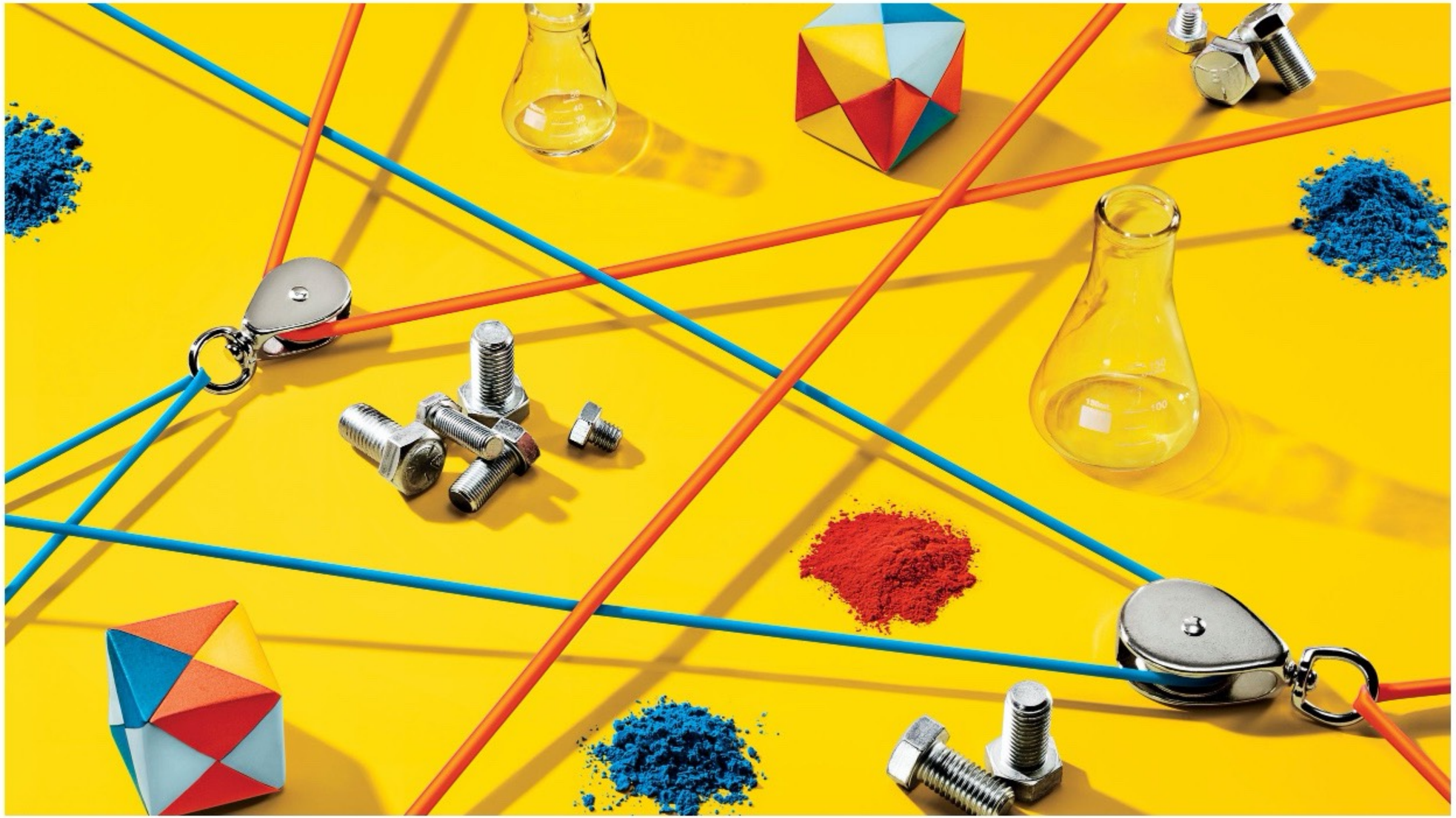
Authors of Make Space, Scotts Doorley and Without can be viewed on Glen Raven's Innovation Blog.

https://www.glenraven.com/innovation/blog/en_us/

08-05-19

The 50 best workplaces for innovators

Most companies these days claim to embrace innovation. Fast Company collaborated with Accenture to identify 50 organizations that actually cultivate big ideas and encourage experimentation.



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BRING INNOVATION TO LIFE.
Tenara
Concept Group

Book Draw/Trivia

1. Vision rooted in innovation
2. Communicate vision across the organization
3. Vision = Movement
4. Vision needs champion, annual planning
5. Identify your “doers”
6. *Space* to look outside your core
7. *Space* to explore, experiment

Thank you!

Paige Mullis
Glen Raven | Brand Director
Pmullis@glenraven.com